

PRODUCT PROFILE

EXPORTS FROM RWANDA



About Us

Business 14M Group was incorporated in the year 2021 in the Republic of Rwanda and is headquartered in Kigali.

Mission:

provide world class quality, agricultural and livestock feed ingredients our customers keeping inline commitments with regards to quality incumbency, well-timed shipments and a transparent business approach. In doing so, believing that every move, we deliver value and trust to our stake holders both internal and external.

Vision:

To be the leading and the preferred premium exporter for the agricultural products and livestock feed ingredients exported from Rwanda by the year 2025





Our Core Values:

14M Business Group Ltd believes in the mantra, "Relations and honesty brings business"

We stand on the 6 firm pillars as stated below

- 1) Reliability: We conduct every prospect of business with candor-ness and transparency
- 2) Humility: We consider each entity involved in the business, right from a supplier to the customer as the backbone of our organization.
- 3) Excellence: We make every effort to achieve the maximum possible standards to deliver what we promise to customers and suppliers.
- **4) Dependability:** We make sure we take responsibility for the trust and faith the customer has shown towards us.
- **5) Unity:** We demonstrate teamwork and build strong sustainable relationships with internal and external stakeholders.
- **6)** Commitment: Commitment not only goes to the customer, but it reaches further to societies, communities and countries in which we work. The group takes a special foot ahead in keeping up the said commitments.



Forest Honey – 100% Pure



We provide high-quality Rwanda honey to the local and export markets. We source the raw fresh honey from family growers and processors in Rwanda.

Rwanda honey is unique for coming from tropical equatorial forests lush with eucalyptus and other trees that make the bees' product natural. Most of these forestlands are not cultivated and thus stay free of pesticides, making the honey low-residual and impurity-free. Indeed, most of the country's honey is from wild bees. It features in traditional beer but the country exports it for food preservation and industrial uses. The nation has around 90,000 beekeepers. The European Union gave Rwanda the go-ahead to ship the product directly in 2014 due to the country's chemical-free beekeeping practices.

Packaging details, related documents and certifications shall be provided upon request.



Red Kidney Beans



Great produce from the land of 1000 hills. Fresh, Dry, & Processed food product.

Specification:

Quality: As per your inquiry (Machine cleaned or hand picked)

Purity: 98% MIN for Machine Cleaned

Color: Reddish

Moisture Content: 13% MAX

Foreign Material: 2% MAX

Free from dead and alive insects or weevils, fumigated prior

shipment.





Rwanda grows a broad range of horticulture products include vegetables, fruits, flowers, nuts, and essential oils. Specific products include French beans, snow peas, sugar snaps, eggplant, carrots, cabbage, sweet pepper, chilli, red and white onions, tomato, leeks, garlic, cauliflower, lettuce, courgette, cucumber, avocado, tree tomato, banana, passion fruits, mango, oranges, flowers, and macadamia nuts. Rwanda's climate facilitates production of a wide range of fruits, vegetables and flowers throughout the year.

Rwanda's horticultural products are the highest quality and comply to market standards due to the best agricultural practices that meet the environmental protection measures. With the entry of new investors, Rwanda's horticulture exports are reaching local, regional and global markets.

Rwanda's focus for the export market are high value low volume niche products, referred to as specialties, including French beans, sugar snaps and snow peas, mini leeks, baby corn, and baby carrots. Rwanda's fresh products are branded under the "RWANDAFRESH Brand" and processed products are certified for the recognized world quality industrial standards. Currently, our producers are under certification process for GLOBAL GAP, FAIRTRADE and ORGANIC standards.



Hass Avocado

Very healthy, very huge hass avocados from Rwanda.

Rwanda is now officially producing avocados after encouraging its farmers to venture into the crop a few years back. The farmers heeded the call and now they are harvesting some of the best avocados you will ever see around the world.

Rwanda's avocados are effectively competing with the world's leading producers like Mexico and Peru.

Don't take our word though, just place your trial order as low as 500KG and see for yourself. Be ready to give your customers more because they are definitely going to demand that you bring them more hass avocados from Rwanda!





Many more to be added in near future!

For further queries, get in touch

